# ValueCoach AI Prep Sheet

You can fill out the fields directly within the ValueCoach AI environment, but it’s often helpful (and faster) to collect the key details first using this **ValueCoach AI Prep Sheet**. Once you’ve filled it out, just copy and paste the information into the appropriate configuration fields.

## Persona

* First Name:
* Last Name:
* Spoken language:
* Gender:
* LinkedIn Profiles: List up to 25 LinkedIn profiles. URLs must be valid.
* Podcasts: Search for podcasts your persona would listen to or create.
* Job Profile Searches: Job titles, keywords, business function, seniority levels
* Custom instructions: Add any specific instructions for persona.
* Teams

## Product

* Product Name:
* Product Description:
* Websites: Enter website URLs (one per line)
* Competitor Websites
* Customer Profile: Describe the ideal customer for your product
* Keywords
* Problem Statement: Describe the problem your product solves
* Solution Statement: Describe how your product solves the problem
* Value: Quantify the business value a buyer would find desirable
* Teams